

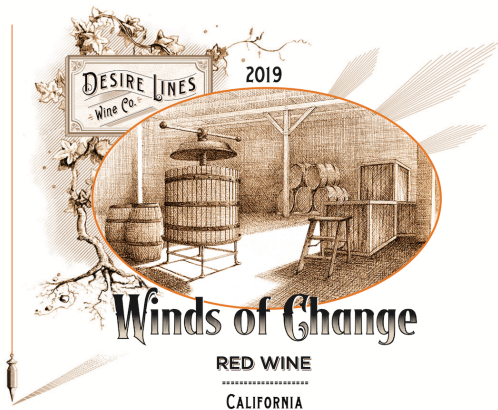


“Desire Lines is one of my most exciting discoveries this year. Cody Rasmussen is the Assistant Winemaker at Bedrock. He makes these wines with his wife, Emily, sourcing fruit from a pretty enviable collection of vineyards. The wines, highly expressive of both variety and place, are well worth checking out.”

– Antonio Galloni, Vinous

Desire Lines Wine Co. is the project of Cody and Emily Rasmussen, Iowa natives and high school sweethearts who moved to Sonoma County in 2011 and have been working in the wine industry ever since. Cody’s day job is Assistant Winemaker at Bedrock Wine Co.; Emily’s is Emily Rasmussen Communications, where she consults on digital marketing, public relations, and communications for several wineries in Napa and Sonoma. Together, they started Desire Lines wines in 2018, with the hope of making vibrant and delicious wines from truly great vineyards in their adopted home – the Golden State.

2019 Desire Lines Winds of Change Red Wine



APPELLATION
California

BLEND
73% Syrah
10% Mourvèdre
8% Carignan
6% Grenache
3% Petite Sirah

REVIEWS

92 points – Antonio Galloni (Vinous)

“The 2019 Red Wine Winds of Change is an attractive Syrah-based blend. Crushed flowers, spices, blood orange, mint and tobacco lend savory perfume to this mid-weight, nervy red. This cool climate red shows the brighter, more red-toned character of Syrah.” – Antonio Galloni

Winds of Change is our ode to California’s beloved cool and windy places, where some of our favorite varieties take on new life—Syrah becomes lithe and perfumed, Carignan becomes vibrant and rich, and Mourvèdre smells like a strawberry pie cooling on the windowsill on a sultry summer night. May this wine be a wind of change for these underrated varieties that we love so much!

The 2019 is a delightfully approachable blend built around Syrah (73%), with the addition of Mourvèdre (10%), Carignan (8%), Grenache (6%), and Petite Sirah (3%), all from vineyards near and dear to us in the windy areas of California that keep us coming back for more (think Petaluma Gap and the Oakley Sands) along with older plantings of Rhône varieties that should be far more popular than they are. Strawberry and red cherry fruit compote on the nose complemented by savory notes and a subtle spice, with fine-grained tannins on the palate and a terrific juiciness and succulence. The blend is pulled from barrels that show a little softer and less tense than those that we choose for the vineyard designates, rendering a wine that is both fresh and rich, textured and round. I have no doubt that this wine will benefit from time in bottle as well, just like its vineyard designate-brethren, but all the same the wine is built to be more immediately user-friendly.

Desire line (n): an unofficial route formed over time as the people traversing a space reject the designated paths to forge a path all their own.